



Pandora's Vice President to Present at the 29th Annual ROTH Conference

Event to be Audio Webcast Live on the Pandora Investor Relations Website

OAKLAND, Calif – March 7, 2017 – Pandora (NYSE:P) today announced that the company's Vice President, Dominic Paschel, will present at the 29th Annual ROTH Conference.

Mr. Paschel will engage in a fireside chat at the 29th Annual Roth Conference on Tuesday, March 14, 2017 at 10:30 a.m. PT / 1:30 p.m. ET in Dana Point, CA.

Live audio webcast along with a replay for 14 days following the event will be made available on Pandora's Investor Relations website at <http://investor.pandora.com>.

ABOUT PANDORA

Pandora is the world's most powerful music discovery platform – a place where artists find their fans and listeners find music they love. We are driven by a single purpose: unleashing the infinite power of music by connecting artists and fans, whether through earbuds, car speakers, live on stage or anywhere fans want to experience it. Our team of highly trained musicologists analyze hundreds of attributes for each recording which powers our proprietary Music Genome Project®, delivering billions of hours of personalized music tailored to the tastes of each music listener, full of discovery, making artist/fan connections at unprecedented scale. Founded by musicians, Pandora empowers artists with valuable data and tools to help grow their careers and connect with their fans.

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